



MYRTLE-OLIVE OLEOACTIF®

Nourishing, Antioxidant

NATURAL, SCIENCE, PERFORMANCE

 **oléos**



Description Myrtle-Olive Oléoactif® is an active lipid complex, 100% natural and organic, derived from myrtle and olive leaves extracted by deodorized organic olive oil through the patented Oleo-eco-extraction process.

Europe INCI name Olea Europaea Fruit Oil (and) Myrtus Communis Leaf Extract (and) Olea Europaea Leaf Extract





Olive tree is the most respected and authentic symbol of the **Mediterranean region**.

The olive tree is famous for being eternal, symbol of longevity and hope.

Also a symbol of victory, it has for long been the only reward given to Athens Olympic Games' winners.



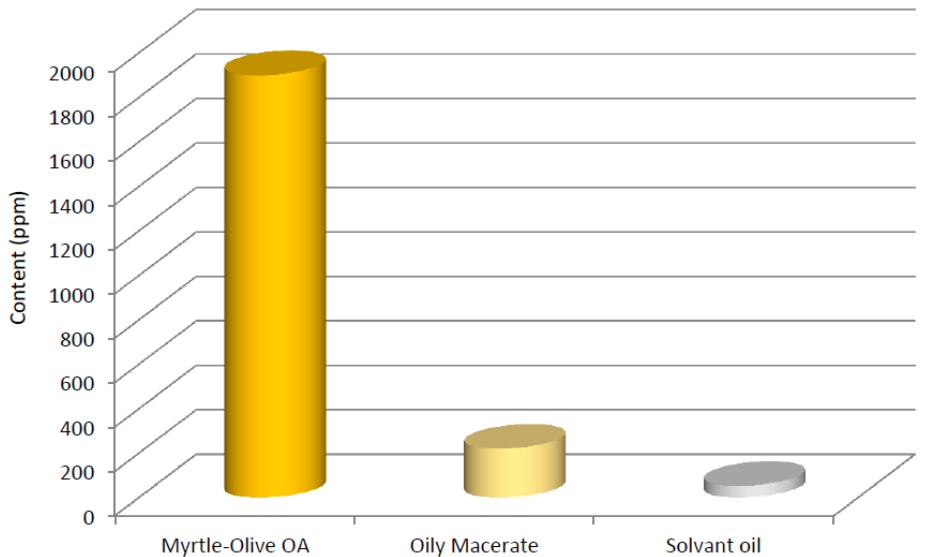
Myrtle is a dense shrub, with capacities to live up to 300 years. Its leaves, which taste looks like rosemary, can be used to flavor dishes (meat, game...). It represents one of the symbols of Venus and Jupiter in the Roman mythology.



Highly concentrated in phenolic acids and flavonoids

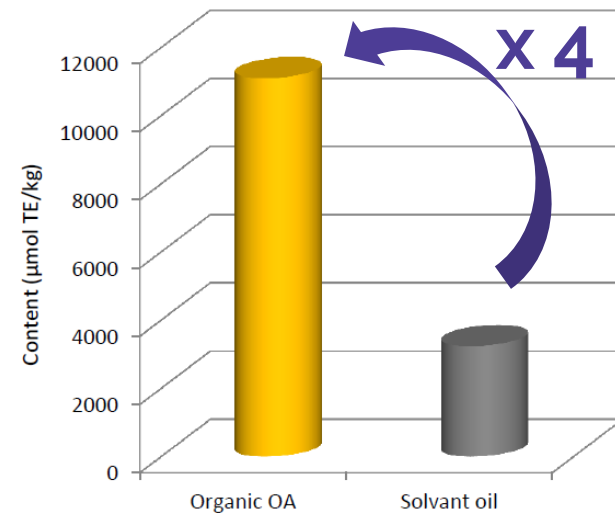
- **Biophenols** \approx 2000 mg/kg: oleuropein, ortho-diphenols, hydroxytyrosol, myricetin, caffeic acid, chlorogenic acid
- **Squalene** : between 500 and 2 000 mg/kg

Chlorogenic Acid content



(Oléos results- 2010/2011)

ORAC values (Myrtle-Olive)



(LAREAL laboratory 2011)



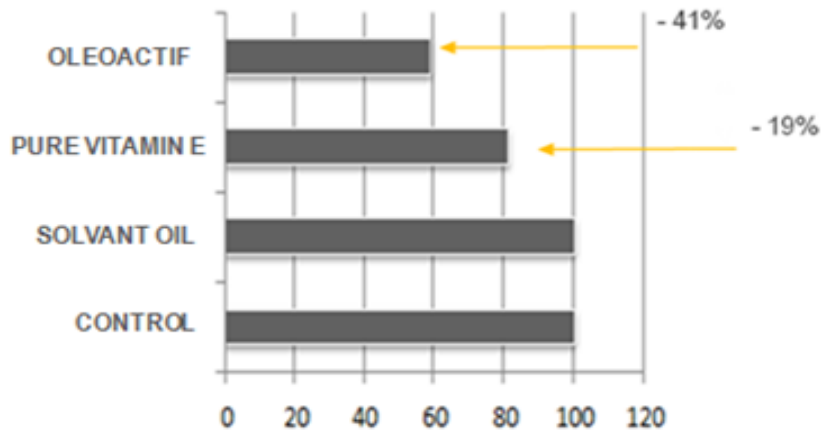
OXIDATIVE STRESS PROTECTION



In vitro test : measurement of the intracellular oxidation level of reconstructed epidermis submitted to UVB photo-induced oxidative stress.



CELL LEVEL OF OXIDATION



Cellular test on oxidative stress protection has been photo induced on reconstructed skin (fibroblasts).

Myrtle-Olive Oléoactif® has an oxidative stress protection 2,2 times better than vitamin E.

- Reactive Oxygen Species (ROS) scavenger
- Prevention of photo-induced oxidative stress
- Prevention of molecular ageing

=> Powerful antioxidant active ingredient

BEST SELLER : MYRTLE-OLIVE OLEOACTIF®



100% organic
certified



Raw material origin
:
Europe, Tunisia &
Morocco
(sustainable
sourcing)

Mediterranean
basin
connotation



Organoleptic
characteristics



PATYKA
PARIS



BIOKALIFTIN FLUIDE SUPRÊME DÉFENSE

DESCRIPTION	ACTIFS	LE CONSEIL IDÉAL	DÉJÀ VU
<p>FLUIDE SUPRÊME DÉFENSE Soin Stimulant Anti-Agression</p> <p>Les radicaux libres à l'origine de l'oxydation des cellules provoquent leur vieillissement accéléré, entraînant une détérioration des tissus, un teint terne et une peau fatiguée.</p> <p>Pour lutter contre ce phénomène, la Recherche Avancée PATYKA, experte en Biotechnologie, a mis au point un complexe anti-âge unique de sept actifs naturels : le SKIN DEFENCE 7. Il agit au coeur de la formule en réalisant une triple prouesse :</p>			
<p>1. PROTÈGE ET PRÉVIENT :</p> <ul style="list-style-type: none"> Extrait de Noyau de Palmier Dattier Oléoactif Myrte Olive Huile de Figue de Barbarie 			
<p>2. RENFORCE :</p> <ul style="list-style-type: none"> Extrait de Micro Algue Marine 			

Extrait de Noyau de Palmier Dattier
Oléoactif Myrte Olive
Huile de Figue de Barbarie

MYRTLE-OLIVE
ORGANIC OLÉOACTIF®





Produit

Conseils d'expert

Problèmes de Peau

Avis



MYRTLE-OLIVE

ORGANIC OLÉOACTIF®

REGARD D'ÉTERNITÉ

Pot 15 ml

Crème Regard Sublimatrice

Innovation - Le Millésime du Regard Anti-Age Global :

- Puissant protecteur du photovieillissement. Il concentre 3 Fractions actives d'Olive Premium
- Une protection du vieillissement cellulaire et tissulaire grâce à la Fractionactive de Myrte.

Ses points forts :

Effet sublimateur immédiat visible et anti-âge global progressif* :

REFERENCES



Launched last Month!



ESSENTIAL

.19

DAY CREAM

C.LAVIE *Crème de Jour*
est la crème qui s'adapte à vous.

The Day Cream will take care of you in all circumstances, since this is what it is made for. Its composition is unique and its formula is built to regulate cell functioning, and to, at the same time, ensure that the skin plays its role as a barrier, to fight external aggressions, and to also limit natural dehydration linked to evaporation.

The synergy of 3 precious oils (Date Palm, Barbary fig, Jojoba) is exceptionally rich in essential fatty acids and in triglycerides. These elements, with multiple anti-radical, reparative and hydrating properties, similar to the bonds that maintain the cohesion of cells in the epidermis, ensure and reinforce the barrier function of the skin.

The combination of HYDRATING ingredients (polysaccharides and hyaluronic acid), ANTI-OXIDANT (biophenols present in myrtles and olive trees) and PROTECTOR of CELLS (polyphenols, terpenoids, and unsaponifiables of pomegranate tree flowers) make the C. LAVIE Day Cream a complete skincare product that will

POMEGRANATE
ORGANIC OLÉOACTIF®

MYRTLE-OLIVE
ORGANIC OLÉOACTIF®

brightening



Technical data

Aspect : Homogeneous, liquid at room temperature

Color : light to dark green

Solubility : Liposoluble



Excellent safety and stability profile



Use levels: 1-5 %

Formulation: in the fatty phase before emulsification, or directly in anhydrous formulas (skincare oil, oily serum, make-up...)

Marketing

- Antioxidant
- Protection against ROS
- Nourishing
- Anti-aging



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