

LIFT OLÉOACTIF®

Multi-lifting effect

Substantiated oil-based active ingredient concentrated by
Oléo-éco-extraction patented green process

OLÉOS

Now Part of **HALLSTAR** 

LIFT OLÉOACTIF®

NATURAL LIFTING INGREDIENT

LIFT Oléoactif® is an eco-designed, high-performing, oil-based active extracted through patented Oléo-éco-extraction technology that concentrates key biomolecules from Spilanthes Acmella and Astragalus Membranaceus. It acts on the various visible signs of skin aging by correcting deep wrinkles and existing fine lines, and improves skin quality by reorganizing the collagen network¹ and remodeling the cutaneous microrelief. In record time, skin is visibly younger, smoother and tighter. Thanks to this synergistic system, LIFT Oléoactif® has a powerful and fast multi-lifting effect even at a low dose and on mature skins. It is recommended in all formulations dedicated to repair the effects of intrinsic and chronological aging of skin. This 100% plant-based active is totally safe and organic certified.

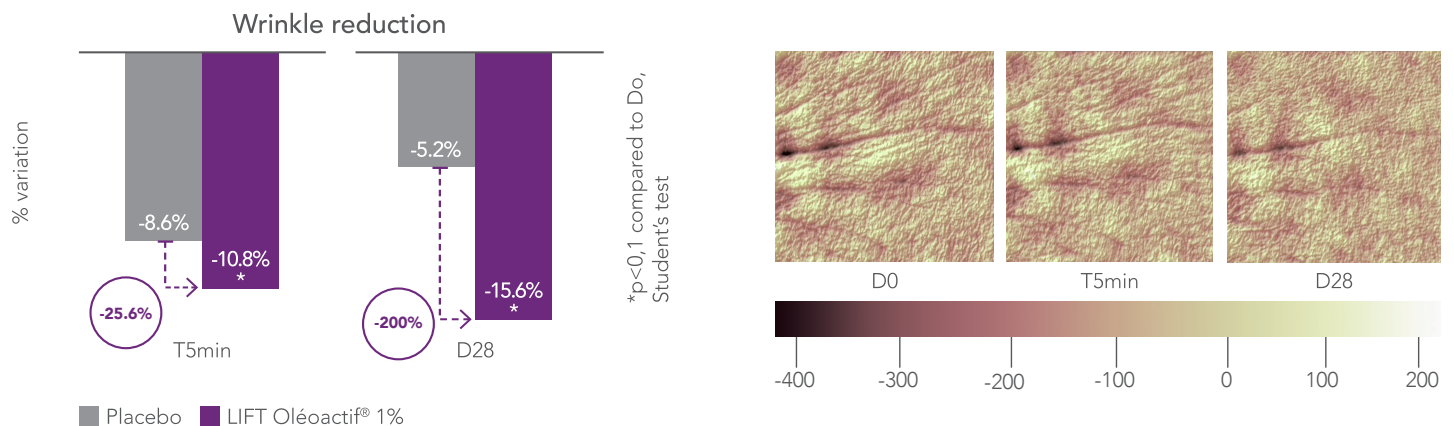
KEY COMPONENTS OF MULTI-LIFTING EFFECT

LIFT Oléoactif® combines complementary short and long term mechanisms, thanks to three types of key natural molecules that are for the first time extracted by Oléo-éco-extraction in an oil-based system, facilitating their skin penetration:

- Spilanthol, a phyto-tensor extracted from Spilanthes Acmella flowers and leaves, bringing fast myorelaxant activity which inhibits facial contraction¹.
- Saponins, whose Astragaloside IV is extracted from Astragalus Membranaceus roots, resulting in multiple actions that extend cell lifespan: promotion of fibroblasts proliferation, prevention of collagen degradation² and stimulation of DNA telomeres³, well known to shorten with time.⁴
- Omega 6 linoleic acid, from organic virgin safflower oil and CoEnzyme Q10, which respectively preserve the skin and combat signs of aging at the cellular level⁵. The multi-lifting efficacy of LIFT Oléoactif® has been proven through two clinical tests using fringe projection method (FOITS*) to evaluate several age markers on crow's feet.

INSTANT AND VISIBLE WRINKLE REDUCTION AFTER 5 MINUTES AND 28 DAYS - DOSE 1%

This clinical study focused on wrinkle reduction, using depth and surface of one primary wrinkle as age markers. A simple-blind experiment against a placebo was performed on a targeted group of Caucasian volunteers: a panel of 10 women with mature skin, aged 61 to 65. Twice a day for 28 days, volunteers applied a placebo cream on half of their face and a cream containing 1% of LIFT Oléoactif® on the other half. Measurements were taken after 5 minutes (one application) and 28 days. The more the primary wrinkle was reduced, the better the performance.

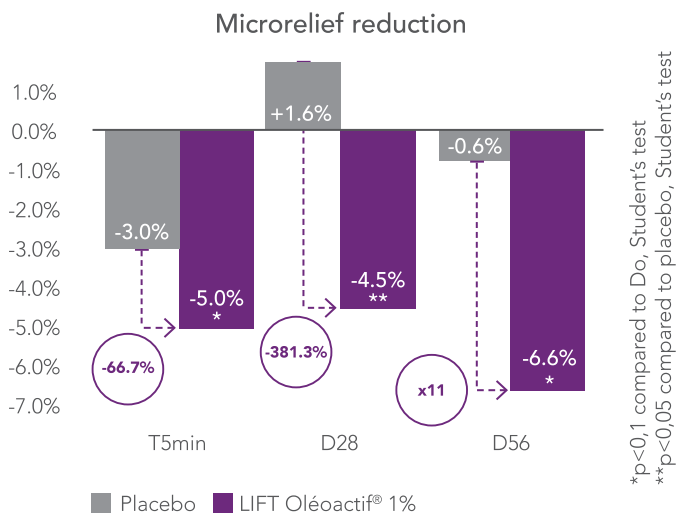


- In only 5 minutes, 1% of LIFT Oléoactif® reduces the primary wrinkle by -25.6% compared to a placebo, even on mature skin.
- Its activity is reinforced over time: after 28 days of application, 1% LIFT Oléoactif® significantly reduces the primary wrinkle by more than -200%.
- With only one application, the primary wrinkle is erased up to -64.8% and tends to disappear almost totally after 28 days (up to -98.1% of a decrease).
- The skin of more than 90% of the volunteers reacted rapidly to the lifting effects of LIFT Oléoactif®. The positive effects are maintained over time and an improvement is observed in 83% of the volunteers after 28 days.

INSTANT AND VISIBLE MICRORELIEF REMODELING AFTER 5 MINUTES, 28 AND 56 DAYS - DOSE 1%

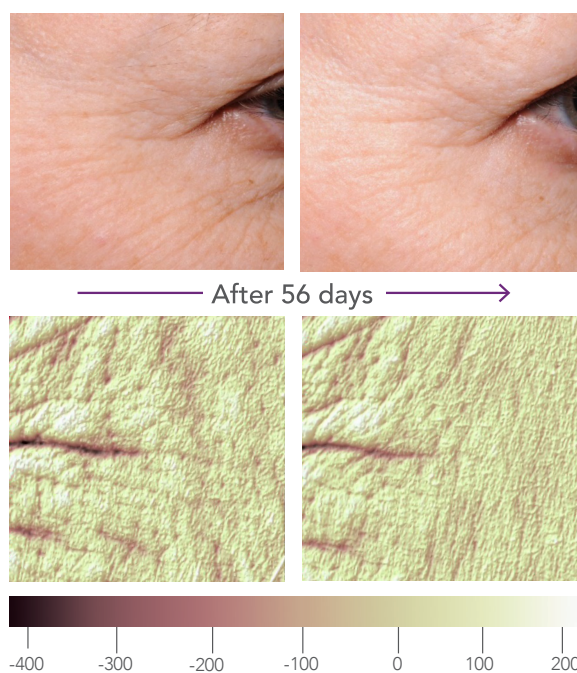


Roughness of skin microrelief was studied to demonstrate a smoothing effect and a reduction of wrinkle and fine line depth. A simple-blind experiment against a placebo was performed on a targeted group of Caucasian volunteers: a panel of 12 women aged 49 to 60. Twice a day over 56 days, they applied a placebo cream on a half of their face and a cream containing 1% of LIFT Oléoactif® on the other half. Measurements were taken after 5 minutes (one application), 28 days and 56 days. The more microrelief was reduced, the greater the dermis had been restructured and smoothed.



- After only one application, 1% LIFT Oléoactif® has a tensor effect on microrelief, proving its effectiveness to smooth and tighten the skin instantaneously.
- After 28 days, LIFT Oléoactif® tightens the skin and reduces wrinkles and fine lines by more than -381.3% compared to a placebo.
- After 56 days, skin quality improvement is confirmed, with a global microrelief reduction of -6.6%
- LIFT Oléoactif® tightens and smooths the skin up to 15.6 times compared to a placebo cream after only 5 minutes and reduces skin microrelief up to 35.6 times versus a placebo after 56 days.

LIFT Oléoactif® visibly corrects wrinkles. It significantly decreases wrinkle depth and improves skin's structure. The strong effect of only 1% LIFT Oléoactif® is visible to the naked eye. Over time, smoothing and lifting effects on skin are reinforced.



¹ Veda Prachayasittikul and al., High therapeutic potential of Spilanthes Acmella: a review. EXCLI Journal. 12:291-312 (2013)
² Shuang Ren and al., Pharmacological effects of Astragaloside IV: a literature review. J Tradit Chin Med, 33(3): 413-416 (2013)
³ Guo Lei and al., Effect of astragaloside on the expression of telomerase activity and klotho gene in aged HELF cells. Chinese Journal of Gerontology: 1819-1822 (2010)
⁴ Erin M. Buckingham and al., The role of telomeres in the ageing of human skin. Exp Dermatol. 20(4): 297-302 (2011)
⁵ S. Prah and al., Aging skin is functionally anaerobic: Importance of coenzyme Q10 for anti aging skin care, BioFactors 32 245-255 (2008)
 * Fast Optical In vivo Topometry of human Skin

LIFT OLÉOACTIF®

TECHNICAL AND REGULATORY DATA

INCI NAME:	Carthamus Tinctorius Seed Oil (and) Spilanthes Acmella Flower/Leaf/Stem Extract (and) Astragalus Membranaceus Root Extract (and) Ubiquinone (and) Tocopherol
RECOMMENDED DOSE:	1% - 5%
RECOMMENDED pH:	4-8
SOLUBILITY:	Liposoluble
FORMULATION:	In the fatty phase before emulsification or at the end of the formulation process or directly in anhydrous formula

SAFETY & GUARANTEE



Cytotoxic
Phototoxic
Irritant
Allergenic

GMO
Additive
Preservative
Phthalate
Chemical and
Microbiological pollutant



APPLICATIONS

- LIFTING CARE
- ANTI-AGING CARE
- SKIN TIGHTENING CARE
- REMODELING CARE
- WRINKLE FILLER
- FIRMING CARE
- PLUMPING CARE
- REDENSIFYING CARE



COSMOS
CERTIFIED



OLÉOS

Now Part of **HALLSTAR** 

hallstar.com | oleos.fr
© Hallstar, All Rights Reserved. 01/18

LET'S WORK WONDERS™